Privacy Policy

Effective: 6/12/2026

Introduction

INVESTOR DIRECTION LLC dba MACON APPS ("Company" or "We") respect your privacy and are committed to protecting it through our compliance with this policy.

This policy describes the types of information we may collect from you or that you may provide when you visit the website AIJUDGE.IO, PLANTERMONITOR.COM, LEXCYGNUS.COM, INVESTORDIRECTION.COM (our **"Website"**) and our practices for collecting, using, maintaining, protecting, and disclosing that information.

This policy applies to information we collect:

- On this Website.
- In email, text, and other electronic messages between you and this Website.

It does not apply to information collected by:

- Us offline or through any other means, including on any other website operated by Company or any third party; or
- Any third party, including through any application or content (including advertising) that may link to or be accessible from the Website

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our Website. By accessing or using this Website, you agree to this privacy policy. This policy may change from time to time (see Changes to Our Privacy Policy). Your continued use of this Website after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

Children Under the Age of 18

Our Website is not intended for children under 18 years of age. No one under age 18 may provide any information to the Website. We do not knowingly collect personal information from children under 18. If you are under 18, do not use or provide any information on this Website. If we learn we have collected or received personal information from a child under 18 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 18, please contact us at JJ@MACONAPPS.COM.

Information We Collect About You and How We Collect It

We collect several types of information from and about users of our Website, including information:

- By which you may be personally identified, such as name, postal address, e-mail address, telephone number,/any other identifier by which you may be contacted online or offline (**"personal information"**);

- That is about you but individually does not identify you; and/or
- About your internet connection, the equipment you use to access our Website, and usage details.
- Search queries you submit and the results returned, including the text of your search.
- AI chat messages you send and the responses generated, including the full text of conversations with our AI assistant.
- Your IP address and browser or device User-Agent string, collected automatically on each request to our servers.

We collect this information:

- Directly from you when you provide it to us.
- Automatically as you navigate through the site. Information collected automatically may include usage details, IP addresses, and information collected through cookies.

Information You Provide to Us

The information we collect on or through our Website may include:

- Information that you provide by filling in forms on our Website. This includes information provided at the time of. We may also ask you for information when you report a problem with our Website.
- Records and copies of your correspondence (including email addresses), if you contact us.
- Your account credentials and authentication information when you sign in using Google or Apple sign-in.

You also may provide information to be published or displayed (hereinafter, **"posted"**) on public areas of the Website, or transmitted to other users of the Website or third parties (collectively, **"User Contributions"**). Your User Contributions are posted on and transmitted to others at your own risk. Although, please be aware that no security measures are perfect or impenetrable. Additionally, we cannot control the actions of other users of the Website with whom you may choose to share your User Contributions. Therefore, we cannot and do not guarantee that your User Contributions will not be viewed by unauthorized persons.

Information We Collect Through Automatic Data Collection Technologies

As you navigate through and interact with our Website, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including:

- Details of your visits to our Website and other communication data and the resources that you access and use on the Website.
- Information about your computer and internet connection, including your IP address, operating system, and browser type.

The information we collect automatically include personal information we may maintain it or associate it with personal information we collect in other ways or receive from third parties. It

helps us to improve our Website and to deliver a better and more personalized service, including by enabling us to:

- Estimate our audience size and usage patterns.
- Store information about your preferences, allowing us to customize our Website according to your individual interests.
- Speed up your searches.
- Recognize you when you return to our Website.

Application Activity Logging

When you use our applications and services, we automatically log certain activity data for security, abuse prevention, and service improvement purposes. This logged data includes:

- Search queries: the text of each search you submit and the results our system returns.
- AI chat conversations: messages you send to our AI assistant and the responses generated, including timestamps.
- IP address: the Internet Protocol address of the device used to make each request to our servers.
- User-Agent string: the browser or application identifier sent automatically by your device, which may indicate your browser type, operating system, and device category.
- Authentication events: records of sign-in and sign-out actions associated with your account.

This information is retained in our secure database and is used solely for the purposes of:

- Detecting and blocking automated abuse (bots and scrapers).
- Diagnosing technical problems and improving service reliability.
- Understanding how our features are used in aggregate.
- Complying with legal obligations and responding to lawful requests.

We do not sell activity log data in a form that personally identifies you. However, as described in *Sale and Commercialization of Search and Chat Data* below, we reserve the right to sell, license, or otherwise commercialize anonymized or aggregated search and chat data. IP addresses and User-Agent strings are used for security and abuse prevention and are not sold as standalone advertising identifiers.

Sale and Commercialization of Search and Chat Data

In addition to the uses described above, and as set forth in our Terms of Service, you acknowledge and consent to the following data practices:

- **We reserve the right to sell, license, share, or otherwise commercialize your anonymized or aggregated search and chat data** to third parties, including for research, analytics, advertising, and artificial intelligence (AI) model training purposes.
- This data may include the text of your search queries, the results returned, and the content of your AI chat conversations, provided in de-identified or aggregated form.

- Before any such sale, license, or sharing, search queries and chat content are anonymized or aggregated so that they are not intended to identify you individually.

Important — Do Not Submit Personal Information in Searches or Chats. Because your search queries and chat messages may be logged, retained, and commercialized in anonymized or aggregated form, you should **NOT include personally identifiable information (PII)** — such as your name, address, Social Security number, financial account numbers, health information, or other sensitive data — in your searches or chat messages. We are not responsible for any harm resulting from PII you voluntarily submit through the search or chat features.

How We Use Your Information

We use information that we collect about you or that you provide to us, including any personal information:

- To present our Website and its contents to you.
- To provide you with information, products, or services that you request from us.
- To fulfill any other purpose for which you provide it.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.
- To notify you about changes to our Website or any products or services we offer or provide though it.
- In any other way we may describe when you provide the information.
- For any other purpose with your consent.

If you do not want us to use your information in this way, please adjust your user preferences in your account profile. For more information, see Choices About How We Use and Disclose Your Information.

We may use the information we have collected from you to enable us to display advertisements to our advertisers' target audiences. Even though we do not disclose your personal information for these purposes without your consent, if you click on or otherwise interact with an advertisement, the advertiser may assume that you meet its target criteria.

Disclosure of Your Information

We may disclose aggregated information about our users without restriction.

We may disclose personal information that we collect or you provide as described in this privacy policy:

- To our subsidiaries and affiliates.
- To contractors, service providers, and other third parties we use to support our business.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of INVESTOR DIRECTION LLC dba MACON APPS's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by

INVESTOR DIRECTION LLC dba MACON APPS about our Website users is among the assets transferred.

- For more information, see Choices About How We Use and Disclose Your Information.
- To fulfill the purpose for which you provide it.
- For any other purpose disclosed by us when you provide the information.
- With your consent.

We may also disclose your personal information:

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- To enforce or apply our terms of use and other agreements, including for billing and collection purposes.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of INVESTOR DIRECTION LLC dba MACON APPS, our customers, or others.

Choices About How We Use and Disclose Your Information

We strive to provide you with choices regarding the personal information you provide to us. We have created mechanisms to provide you with the following control over your information:

- **Tracking Technologies and Advertising.** You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. To learn how you can manage your Flash cookie settings, visit the Flash player settings page on Adobe's website. If you disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function properly.
- You can also always opt-out by sending us an email with your request to JJ@MACONAPPS.COM.

We do not control third parties' collection or use of your information to serve interest-based advertising. However these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt out of receiving targeted ads from members of the Network Advertising Initiative ("NAI") on the NAI's website.

The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Website, you are responsible for keeping this password confidential. We ask you not to share your password with anyone.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our Website. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Website.

Changes to Our Privacy Policy

It is our policy to post any changes we make to our privacy policy on this page.

Contact Information

To ask questions or comment about this privacy policy and our privacy practices, contact us at:

JJ@MACONAPPS.COM